

## **KLE Society's College of Business Administration - Seminar and Workshops conducted in 2016**

### **1. Workshop on Entrepreneurship and Startups**

Conducted a workshop on Entrepreneurship and Startups by Mr. Madan Mohan Rao - Research Director at YourStory Media and editor of five book series on 18<sup>th</sup> June, 2016. Mr. Madan Mohan Rao spoke on the issues startups in India. He emphasized on the need for the youth to come forward & generate employments with startups. He said Indian youth have greater urge and zeal to excel, he discussed the success stories of Redbus.com, Ola Cabs & many other startups where youth thought out of the box to get these startups going.



**Workshop: Entrepreneurship and Startups**

**Resource Person: Mr. Madan Mohan Rao - Research Director at YourStory Media**

## 2. One day Orientation Workshop for Parents

A workshop for parents of the fresh batch of BBA 2016 was conducted on 3<sup>rd</sup> July, 2016 to orient the parents towards BBA and the opportunities to the students in future. Mr. Amit Soundalgekar, (Corporate Consultant and Trainer) addressed the gathering on the “Challenges of Parenting Youngsters”. He spoke about the 3Es “Education”, “Experience” and “Exposure” for the development of the child and also guided the parents to help their kids to gain Purpose, Autonomy and Mastery in life.



## 3. Workshop on “Competitive Examinations and Job Opportunities In Public Sector”

Conducted a workshop on “Competitive Examinations and Job opportunities in Public sector” on 9<sup>th</sup> July, 2016. The Resource person for the workshop, Mr. Shivkumar, is a successful trainer for public sector competitive examinations. He included training sessions on Aptitude and Logical Reasoning for the students during the course of the workshop.



#### 4. Workshop on Photoshop, Journalism and Stage Acting on the occasion of ‘World Youth Skills Day’

The institute organized three workshops on the occasion of “World Youth Skills Day” on 15<sup>th</sup> July, 2016 for skill development. The areas of workshops included “Journalism”, “Photoshop” and “Stage Acting” for the students. Shri Subhash Kulkarni (Reporter Press Trust of India) conducted the workshop on Journalism for the students. Mr. Dnyanesh Oulkar (Partner-Subhash Photo Studio Belagavi) conducted the workshop on Photoshop. Mrs. Swati Kulkarni (Director, Choreographer) conducted the workshop on Stage Acting.



#### 5. Workshop on “Travel and Tourism”

Organised a workshop on “Travel and Tourism” on 28<sup>th</sup> July, 2016. The Resource person for the workshop, Mr. Amlan Bhattacharya from Bangalore, an expert from the tourism industry, spoke about the importance of “Accessibility”, “Accommodation” and “Amenities” in Tourism Industry. He spoke about the opportunities for BBA graduates in Tourism Industry.



## 6. Workshop on “Building Professionalism Approach in all Endeavours in Academic Domain” By Mr. Nagendra Prasad Datar Branch Manager At IndusInd Bank, Hubli

Organized a Workshop on “Building Professionalism approach in all the endeavours in academic domain“ by Mr. Nagendra Prasad Datar- Branch Manager at IndusInd Bank on 8<sup>th</sup> August, 2016. He enlightened the students on the basics of professionalism at work place and how to inculcate the same during their academic tenure.



## 7. Interaction with Mr. Shekhar Gaonkar, founder of Petcart

On 24<sup>th</sup> August, 2016, Mr. Shekhar Gaonkar conducted a workshop on Petcart a unique e-commerce start up that focuses on Catering to the customer needs to their pets ranging from purchasing pets to caring for them. Mr. Shekhar Gaonkar is a Co-founder of Petcart, a one stop destination store for all pet needs. He enlightened the students about his business idea and opportunities in E-Commerce business. He also stressed upon the start up in E-commerce Business for BBA Students.



**8. Workshop on “Stress Management” by Mr.Rashmin Pulekar, International Art of Living Faculty**

Conducted a workshop on Stress Free Living by Mr.Rashmin Pulekar, International Faculty from Art of Living on 20<sup>th</sup> September, 2016. He spoke on how stress leads to various personality disorders and how to overcome those disorders. Also he gave certain tips to students to practice some habits on day to day basis which will reduce their stress levels.



**9. Workshop on “Entrepreneurship - Toast Masters International”**

Conducted a workshop on “**Entrepreneurship Toast Masters International**” by Mr. Rahul Bhatnagar, Entrepreneur and famous Public speaker on 23<sup>rd</sup> September, 2016. He is the Co-Founder and the director of 2 Private Limited Companies, Uprist Service Portal Private Limited (USP) & Geeko Computech Private Limited. He has led a team of more than 5,000 Members and was instrumental in providing revenue of 55 Million INR to the organization within a span of only 6 months. He enlightened the students about the characteristics necessary to be a successful entrepreneur. He spoke about the impact of E-commerce on modern day business and also spoke about importance of effective communication in the modern day business scenario.

